

## We're looking for a Marketing and Community Engagement Associate

The Shambhala Sun Foundation in Halifax, Nova Scotia, is hiring for the position of Marketing and Community Engagement Associate.

The Shambhala Sun Foundation requires a talented, creative thinker with excellent writing and communication skills to strengthen our marketing and community-engagement efforts.

The Shambhala Sun Foundation is an independent not-for-profit located in Halifax, Nova Scotia that publishes the *Shambhala Sun* and *Buddhadharma* magazines in print and digital forms (lionsroar.com). We aim to provide the broadest-possible access to genuine Buddhist teachings, news, personal accounts, and perspectives. Our publications are found on specialty newsstands across North America and are supported by a loyal subscriber base; our print readers number more than 100,000 per cycle as well as digital readership of 250,000 per month and growing.

As Associate you will bring your experience in brand and content marketing to bear on:

- expanding awareness of our Foundation and offerings;
- engaging with our community of readers via fundraising efforts, surveys and events;
- expanding our audience;
- telling our story to prospective advertisers and partners; and more.

Making use of our category-leading website, our social media channels, and our 92,000 person email list along with print campaigns and direct relationship building, you'll help us build on 30+ years of success and launch new products and initiatives. You will coordinate across teams and manage multiple concurrent projects within deadlines and budget constraints. You must be aware of current trends and technologies, and have experience with email, web, and print marketing campaigns.

You will have:

- Ability to join creative thinking with analytic approach to develop powerful messages, then carefully track campaigns and learn from their results.
- Formal education and work experience in marketing, advertising, sales, or business administration, Communications or Journalism or equivalent.
- Strong portfolio of writing samples.
- Interest in meditation and Buddhism an asset.

This is a full time position located in Halifax, Nova Scotia. Candidates must be eligible to work in Canada. Salary will be commensurate with experience; the range is \$40,000 to \$50,000. We offer an excellent, accommodating work environment, full employer-paid benefits immediately upon hiring, and the opportunity to join a supportive and dynamic team.

Please reply with resume and cover letter to:

**Cindy Littlefair, Shambhala Sun Foundation**

**E-mail: [c.littlefair@shambhalasun.com](mailto:c.littlefair@shambhalasun.com)**

**The search will continue until a suitable candidate is found.**