



Brand Ambassador

POSITION SUMMARY:

One core aspect of our business includes supporting our partnered accounts with interactive food demos designed to educate people about the unique process and philosophies of our partnered producers. Through this interaction we are able to delight customers by introducing them to the story and taste of our flavorful products, and inspire customers with diverse recipe ideas for how best to cook with these products.

QUALIFICATIONS:

- Passion for food and sustainability! Must have an eagerness to learn, educate and encourage healthy eating with an emphasis on promoting wholesome, family made foods
- Previous sales experience or experience in the food industry would be an asset
- Safe Food Handling Certification
- Ability to engage clients and customers with a positive, friendly and professional approach
- Drivers Licence and a vehicle would be an asset

ROLE AND RESPONSIBILITIES:

- Responsible for the in-store sales and promotion of Sarafino products to the retailer's customers including outlining the various uses, special pairings and recipes.
- Complete understanding of all product knowledge, pricing and store product location for each individual store.
- Set up table and/or displays in stores as per Sarafino standards to offer an unforgettable tasting experience inter-promoting products.
- Maintains and manages all items used for demonstrations in kit.
- Electronic demo reports must be completed and submitted on the Monday following your demo.
- Builds trust, values others, communicates effectively, drives execution, fosters innovation, focuses on the customer, collaborates with others, solves problems creatively and demonstrates high integrity.
- Maintains product display on store shelves by dusting, facing and restocking.

ESTIMATED HOURS:

2-3 weekends per month

Store demonstration dates and times will be set up by the Sarafino Demo Coordinator.

COMPENSATION:

Starting at \$15.00 per hour

INCENTIVES:

Employee Product Pricing

UNIFORM:

A Sarafino hat and apron will be given to the employee. If this uniform is lost or damaged and needs to be replaced it will be at the employees expense (\$30.00 estimate).

Uniforms are to be worn at all demos.

If you are interested please send your resume to demo@sarafino.com