



300 - 7071 Bayers Rd, Halifax, NS B3L 2C2

Seeking Motivated Sales Professionals

We are on the look out for talented, goal-oriented sales agents that have a passion for helping their clients build relationships with their customers through advertising. You will be following up on qualified leads generated from our content team and getting potential clients excited about the branding / marketing / relationship strategies that we offer. Qualified professionals can expect a base salary along with a very generous commission and bonus structure. You will work within a small, supportive team environment with room for healthy competition. If that sounds like something you would be interested in, please read on to learn about the role and our company.

Skills Requirements

- Expertise in tele/online sales with excellent customer service skills
- A solid understanding of online marketing and the desire to learn much more
- Great communication skills via phone and email
- The ability to clearly articulate your business, product, and value proposition
- A positive attitude with a winning personality
- Confidence in the brand, the products, and your marketing
- A strong desire to achieve success on your project

Focus Media Group has built an impressive reputation in the media industry and has come to be one of the most respected publishing partners in its category. We work with innovative and growing organizations to develop and help promote their stories. We currently publish two monthly magazines, both in print and digital, on industries ranging from construction, to healthcare, to food and beverage, etc. As we continue to grow rapidly, there is a need for an Inside Sales Representative, who can grow a new customer base while growing with the company.

Focus Media Group strongly promotes a rich workplace culture, believing that great work is generated from happy employees. A job well done does not go unnoticed and is rewarded in various ways, from company outings to fun sales competitions.

If you would like to hear more about this exciting opportunity, we look forward to hearing from you.

How to Apply

Email cover letter and resume to adam.cameron@fmgpublishing.com